



Hope Has a New Home
Named Gift Opportunities

“Once I felt hopeless, scared and lost, but not anymore. Mary’s Shelter is a place providing a better and healthy life for me and my baby.”

Ashley 2013 graduate

We are pleased to be able to offer the following naming opportunities.

You may also make your gift in honor or memory of a loved one or family member. By selecting a named gift opportunity for Mary’s Shelter, you are opening the doors of hope for a young mother who is dedicated to changing her life and creating a brighter future of opportunity for her child.

New Building	Open
Community Outreach Center	Open
Reception area	\$250,000
Kitchens (2)	\$200,000 (each)
Dining Rooms (2)	\$150,000 (each)
Living Rooms (2)	\$100,000 (each)
House Mother Suite	\$ 55,000
Resident Bedroom (22)	\$ 50,000 (each)
Classroom	\$ 35,000
Computer Room	\$ 25,000
Office (4)	\$ 20,000
Pantry (2)	\$ 10,000
Laundry	\$ 7,500
Partners in Hope	\$ 5,000+

All named gifts will be recognized in a central prominent location in our new building.

Frequently Asked Questions and Answers

Is Mary's Shelter currently one location?

Mary's Shelter actually has 3 buildings – Mary's Shelter on South 12th Street (which will revert to the Diocese of Allentown upon completion of our building), Mary's Home on Upland Avenue (Mary's Home empowers young women – single and with a newborn- to bring about change in their lives by providing up to two years of transitional housing and supportive services in a loving and caring environment), and the Cay Galgon Center in Bethlehem (provides housing and social services to young women who are pregnant and need a supportive environment because of a lack of suitable housing or favorable family relationships).

How is Mary's Shelter funded?

Mary's Shelter is a 501(c) (3) non-profit organization under the Internal Revenue Code. Mary's Shelter is a nondenominational organization – 35% of our funding comes from grants and our service provider contract with Real Alternatives, PA. The remaining 65% comes from individuals, businesses, religious and civic organizations as well as fundraising events conducted by Mary's Shelter.

How was Mary's Shelter selected to receive the site of the former Naval Reserve Center?

The Base Realignment and Closure (BRAC) process was started nationally in 2006. When the military closes a facility, first priority for reuse is given to agencies providing homeless services. The BRAC process designated a Local Redevelopment Authority to assist the Military in evaluating and balancing the needs of the homeless service provider and the local community. Mary's Shelter's application was reviewed and approved by the Department of Housing and Urban Development. Upon selection, the Navy transferred the title to the property to Mary's Shelter.

Will the entire property be used by Mary's Shelter?

Mary's Shelter received the main building (37,000 square feet) and 2.5 acres in 2013. The City of Reading acquired the remaining 4.5 acres and the storage garages. Initial funds raised allowed us, in part, to conduct a comprehensive building evaluation – interior and exterior and everything in between.

Does Mary's Shelter help women in the community who don't live at the shelter?

Over 650 low-income families from the community each year by providing classes, counseling, and referral services in addition to material needs like diapers, formula and clothing. The community outreach services help prevent homelessness through early intervention.

Does Mary's Shelter own other properties?

Mary's Home is owned by Mary's Shelter. There is no mortgage on the property. Both Mary's Shelter and The Cay Galgon Center are leased.

How long will the renovation take?

Once full renovation begins, the project is anticipated to take approximately 5-6 months. Through initial leadership gifts and operating reserves (approximately \$750,000 total), the structure has been thoroughly evaluated, remediated and begun to be secured against the elements.